**Generic Questions:**

* How many unique cities does the data have?
* In which city is each branch?

**Product Analysis:**

* How many unique product lines does the data have?
* What is the most common payment method?
* What is the most selling product line?
* What is the total revenue by month?
* What month had the largest COGS?
* What product line had the largest revenue?
* What is the city with the largest revenue?
* What product line had the largest VAT?
* Fetch each product line and add a column to those product line showing "Good", "Bad". Good if it's greater than average sales.

**Sales Analysis:**

* Number of sales made in each time of the day per weekday.
* Which branch sold more products than average product sold?
* What is the most common product line by gender?
* What is the average rating of each product line?

**Customer Analysis:**

* How many unique customer types does the data have?
* How many unique payment methods does the data have?
* What is the most common customer type?
* Which customer type buys the most?
* What is the gender of most of the customers?
* What is the gender distribution per branch?
* Which time of the day do customers give most ratings?
* Which time of the day do customers give most ratings per branch?
* Which day of the week has the best average ratings?
* Which day of the week has the best average ratings per branch?